



RP-Sanjiv Goenka

Group

Growing Legacies

IMI

IMI Bhubaneswar Admissions 2026-28



TABLE OF CONTENTS

- Message from Director
- About IMI Bhubaneswar
- A Glimpse of the Campus
- Why IMI Bhubaneswar
- Programme Offered
- Meet our faculty
- A World-Class Education Hub: Study in Bhubaneswar
- Student Committees and Student Affair Bodies
- Student Clubs Student Societies
- Background Profile Message from Head – Executive Education, Career Services & Alumni Relations, IMI Bhubaneswar
- Internship and Placements
- Summer Placements and Final Placement
- Prominent Recruiters
- Empowering Future Leaders
- Alumni Network
- Alumni Byte



Message from Director



At IMI Bhubaneswar, we believe that a management education is not just a degree but a transformative experience that shapes you into a change master of tomorrow.

Our commitment to excellence is reflected in our rigorous industry relevant curriculum, delivered by a distinguished faculty with both academic prowess and real-world experience. We understand that the business landscape is evolving rapidly, and our program is designed to ensure that you are equipped with the skills and insights necessary to navigate and lead in this ever-changing environment. At IMI Bhubaneswar, we focus on holistic development. Our approach goes beyond traditional classroom learning. We offer a range of opportunities for personal and professional growth through workshops, industry interactions, leadership programs, and international exposure. This ensures that you not only gain theoretical knowledge but also practical skills and a global perspective.

You will join a vibrant community of students, alumni, and industry professionals. Our strong network and supportive environment provide a platform for you to collaborate, innovate, and grow. We are dedicated to supporting you throughout your journey, helping you to realize your full potential and achieve your career aspirations. As you consider IMI Bhubaneswar for your studies, I encourage you to envision the possibilities and opportunities that await. We are here to guide and support you every step of the way, and we are confident that your time with us will be a significant milestone in your professional journey.

I invite you to explore our programs further, engage with our community, and take the first step towards shaping a successful and impactful career.

We look forward to welcoming you to IMI Bhubaneswar.

Best regards,

Prof. (Dr.) P. C. Biswal

Director, IMI Bhubaneswar



About Us

IMI Bhubaneswar, established in 2011, is a young institute which currently offers Post Graduate Diploma in Management (PGDM), and FPM (equivalent to PhD) programmes which are approved by AICTE. The flagship PGDM Programme is accredited by AMBA (Association of MBAs); NBA (National Board of Accreditation); NAAC (National Assessment and Accreditation Council); and has received equivalence from AIU (Association of Indian Universities). IMI Bhubaneswar draws sustenance through creation; dissemination and application of knowledge which integrates seamlessly with each other to translate into research, teaching and training for our stakeholders. Nested in an ecologically invigorating ambience and sculpted by a renowned architect, IMI epitomizes a "gurukul."



IMI

Bhubaneswar

A Glimpse of the Campus

The institute features a state-of-the-art campus with modern amenities. From air-conditioned classrooms and auditoriums to a well-stocked library, computer center, sports complex, and student activity hub, and a Wi-Fi-enabled campus, we offer a conducive environment for learning and growth. There are indoor and outdoor sports facilities including basketball, football, badminton, snooker, and table tennis. Our spacious cafeteria provides a relaxed setting for students to unwind and engage in stimulating discussions. IMI Bhubaneswar boasts of a 16 acre lush green campus



Why IMI Bhubaneswar

IMI Bhubaneswar, established in 2011, is a young institute which currently offers Post Graduate Diploma in Management (PGDM), and FPM (equivalent to PhD) programmes which are approved by AICTE. The flagship PGDM Programme is accredited by AMBA (Association of MBAs); NBA (National Board of Accreditation); NAAC (National Assessment and Accreditation Council); and has received equivalence from AIU (Association of Indian Universities). IMI Bhubaneswar draws sustenance through creation; dissemination and application of knowledge which integrates seamlessly with each other to translate into research, teaching and training for our stakeholders. Nested in an ecologically invigorating ambience and sculpted by a renowned architect, IMI epitomizes a "gurukul."

Inspired by the Prime Minister's vision of Start-up India to create more job creators than job seekers, IMI Bhubaneswar has created robust entrepreneurship cell which has recently organized number of workshops and events and trained over 250 participants on entrepreneurship in collaboration with Department of Science & Technology, Institute of Entrepreneurship Development, MSME Department and National Entrepreneurship Network (NEN). IMI Bhubaneswar has also set up its own Incubation Foundation to promote and support entrepreneurship among students.

IMI Bhubaneswar has endeavored to create international alliances through its tie-ups with EGADE Business School, Mexico City, Mexico; Sichuan Academy of Social Sciences (SASS), Chengdu, China; ESC Rennes, France; and Manhattan Institute of Management (MIM), NY, USA. IMI Bhubaneswar organizes three international conferences every year in collaboration with international partner institute to provide an ecosystem for global learning, opportunities for international level student exchange, research collaborations, and opportunities to interact with global leaders. The institution is also regularly coming out with SCOPUS indexed conference anthologies published by Palgrave Macmillan.

The PGDM Programme curriculum is periodically updated to meet the ever-changing needs of industry. Focus is on developing functional & analytical knowledge and skills, leadership, human capital management & interpersonal skills, decision making and problem solving, ethics & corporate social responsibility and globalization. The entire range of new age courses like Digital Marketing, Business Analytics, HR Analytics, Marketing Analytics, Financial Analytics etc. are added to match the growing needs of the corporate world.

IMI Bhubaneswar offers students opportunities for holistic development inside and outside classroom through events, outdoor games & competitions, and live projects. All these events and competitions are planned and executed by the students. Therefore, the Institute takes pride in calling itself a student-driven campus. Institute not only teaches students to be socially responsive but also gives them platform in the form of Prayas Club and Unnat Bharat Abhiyan to work for the upliftment of mankind and society at large.

The institute has been consistently ranked high in various surveys of Management Schools. In NIRF 2023, IMI Bhubaneswar has been rated higher than many reputed management institutes on parameters like corporate linkages, intellectual capital, Infrastructure etc. by various reputed ranking agencies. The institute has been awarded the Business Excellence Award in the world, The Bizz by World cob, USA. Placements have been 100% since inception.

IMI Bhubaneswar has world-class aesthetically designed infrastructure for facilitating enhanced learning environment. Overall, education at IMI Bhubaneswar is based on three powerful concepts of Creation of Knowledge, Dissemination of Knowledge and Application of Knowledge through its robust research culture.

Rankings

CAREERS360
A Career is a Life

2024

#23

In India



2024

#7

Overall in India

FORTUNE
INDIA

#44

Overall

MBA **UNIVERSE**
.COM

2024

#48

In India

Accreditations



PGDM

The 2-year Post-Graduate Diploma in Management (AICTE approved) is designed to prepare students for careers in industry, across functional areas. The Programme equips students with strong conceptual skills to manage businesses in an integrated manner.

The emphasis is on developing a holistic manager with a vision to take on the challenges of the future.

Objectives

- To build awareness about the socio-economic environment, both domestic & international and its implications for businesses
- To hone analytical and problem-solving skills using modern day managerial tools to enhance decision making capabilities
- To impart state-of-the-art skills and knowledge in functional areas of management with the objective of preparing students for cross-functional roles in industry
- To develop the students & personality, integrated with strong values and positive attitude to be receptive to societal concerns and ethical conduct

Curriculum

The course for the PGDM Programme is spread over six trimesters, each trimester being 11-12 weeks. The first three trimesters are essentially devoted to foundation courses, across core areas of management. Based on the feedback of all the stakeholders these courses are aimed at providing the student a conceptual understanding of the functional areas such as:

- Basic areas, e.g. Economics and Organizational Behavior
- Techniques, e.g. Statistics and Research Methods
- Functional areas, e.g. Marketing and Finance
- Integrative areas, e.g. Strategy and International Business
- Technology, e.g. Management Information Systems
- Emerging Areas, e.g. Business Analytics and Social Media Analytics

Core Courses

- Business Analytics
- Business Communication Skills I & II
- Business Mathematics
- Business Statistics
- Cost & Management Accounting
- Governance & Business Ethics
- Corporate Social Responsibility & Sustainable Development
- Financial Accounting & Analysis
- Financial Management I & II
- Human Resource Management
- Information Technology for Decision Making
- Individual Dynamics
- International Business
- Legal Aspects in Business
- Management Information Systems
- Managerial Economics
- Macroeconomic Theory & Policy
- Marketing Management I & II
- Organizational Design & Theory
- Operation Management I & II
- Research Methods for Management
- Strategic Management I & II
- And Entrepreneurship Theory and Practice

Elective Courses

Courses in the 2nd year are designed to offer students an opportunity to pursue their interests in various functional areas. Students will thus have an opportunity to specialize in the functional area of their interest. A student can specialize in more than one area, the areas being Marketing, Finance, Organizational Behavior & Human Resource Management, Decision Sciences & Operations, Information Management & Analytics, and Strategy. A student also has an opportunity to pursue a Course of Independent Study (CIS) in lieu of an elective, to further his/her interest in a particular area, subject to meeting the conditions specified for the purpose and reviewed from time to time. The list of Elective Courses is available at institute website www.imibh.edu.in.

Summer Internship

On completion of the first year, the students gain hands-on experience in the application of core concepts and functional skills through a Summer Project with leading Corporate Firms. This practice of 'Learning by Doing' helps the students to relate the rigor of theory to the world of business. They work on projects as per the specifications of the company. At the end of 8-10 weeks of a closely guided project under the supervision of a company executive, the students submit a report to the company. Our students have also received Pre-Placement Offers (PPOs) for their exemplary work during their internship.

Pedagogy

The faculty at IMI Bhubaneswar enjoys academic freedom to adopt appropriate pedagogy for imparting education. Pedagogy would be a combination of lectures, case discussions, presentations, assignments and project work. The primary emphasis would be on interactive and participative methods of learning. Faculty for the Programme comprises of the core faculty at Bhubaneswar campus as well as faculty from IMI Delhi and Adjunct or Visiting faculty. Guest lectures from industry practitioners are also organized to expose students to the current business environment and practices.



Meet our Faculty



We take pride in our dedicated faculty members who bring a wealth of knowledge, expertise, and industry experience to the classroom. With a 100% Ph.D. qualification rate and a significant portion boasting years of practical experience, our faculty is committed to providing students with a dynamic and enriching learning experience.

- **21/ 100% Ph.D. Qualified Faculty /- Industry Experienced Faculty**
- **Research output in the last 10 years**

Detail of Publication	Numbers
Journals	259
Books	17
Book Chapters	72
Cases	13



International Linkages



KEDGE Business School,
France



University of Bradford,
Bradford, West Yorkshire, England



Manhattan Institute of
Management, New York, USA



EGADE Business School
Tecnológico de Monterrey

EGADE Business School,
ITESM, Mexico



Sichuan Academy of Social
Sciences, Chengdu, China



ESC Rennes International
School of Business, France

Student Committees and Students Club

As a student at Bhubaneswar, you will have the opportunity to participate in a spectrum of activities, ranging from organizing special events focused on current affairs to meticulously planned symposia and lectures. These initiatives are designed to enrich your professional, academic, and extracurricular interests. To facilitate this, we have a plethora of academic and professional clubs spanning different functional areas, ensuring there's a platform for every passion

Committees	Club
Placement Committee	Colosseum (Marketing Club)
Admissions & Marketing Committee	Fintellects (Finance Club)
Alumni Committee	Insignia (HR Club)
MPR & Branding Committee	Public Policy Club
Competition & Placement Preparation Committee	Cynosure (Operations Club)
Cultural Committee	Vishleshan Club
Mess Committee	Prayas (CSR Club)
Sports Committee	
Entrepreneur -Cell	
IMI Bytes	



Summer Internship 2024-2026

Placement
100%

Highest Stipend
INR 1,00,000

Median Stipend
INR 37,400

Average Stipend
INR 42,424

Final Placements 2025 - 2027

100%
Placements

INR 40.31 LPA
Highest

INR 12.74 LPA
Average

INR 12.48 LPA
Median

Prominent Recruiters



Alumni Network

No. of Alumni

6

Countries

8

CXO/Top
Level

16

Enterpreneurs

Alumni Chapters

35

Bhubaneswar

73

Kolkata

93

Delhi

47

Mumbai

63

Hyderabad

131

Bengaluru

Alumni Bytes

BIBHU PRASAD RATH

Associate Research Manager IMRB INTERNATIONAL,
BANGALORE PGDM 2012-14

It's a myth that "Things we learn in classroom are never used in practical". IMI-B gives you the platform to use it and pursue your passion in the aspired industry. Some constraints, some apprehensions but lots of expectations and excitement: My journey at IMI-B started with all these emotions. At the end of two years, it was beyond the expectation I had set for myself. "MBA is all about learning": Whether it is inside the classroom or outside the classroom through events and various clubs & committee responsibilities (I was involved with cultural, student relation and corporate relation activities).

From everything that I have learnt here, if I must pick the 3 most important things, then those will be- "Patience" "Confidence" and "Effort". These may seem very generic, but these are some key requirements to get succeed. Now the corporate life at IMRB. Everything that I have learnt in marketing, Consumer Behaviour & MR is being utilised here. Thanks to IMI for the high level of academic focus and quality teaching. The first few days at IMRB has been really great and exciting. But focus has not shifted from learning. really, "We learn till we die".

NAVNEET GOEL

Sr. Executive FIRST SOURCE LIMITED (PGDM 2011-13)

"With 2 years of prior work experience and stable job, I was a bit apprehensive joining IMI Bhubaneswar. But with the backing of IMI Delhi, and its long-standing association with reputed business houses I have decided to tread this path..... "

Being a new Institute it had its own charm. Students had a lot of involvement in organising events, taking new initiatives, undertaking placement related activities and channelizing efforts towards establishing the institute. This also honed our entrepreneurial skills. The methodology of teaching and the domain knowledge of the faculties acted not only as a catalyst in developing a better understanding of the subjects but also helped us to develop a structured approach towards problem solving"

I am sure in time to come the institute will establish itself as "Mecca of Business Education in the country.

Fees Structure

Particulars	Indian Students (INR)	Foreign Students (USD)
Tuition Fee	12,08,000	\$13,703
Learning Material	1,05,000	\$1,191
Student Activities & Welfare	43,000	\$488
Library & Information Resources	75,000	\$851
IT Infrastructure	32,000	\$363
Alumni-Life Membership Fee	20,000	\$227
Security Deposit*	15,000	\$170
Total	14,98,000	\$16,993

Hostel and Mess Charges

	Room Type	Year 1 (2026-27)	Year 2 (2027-28)
Boys	Twin Sharing (AC) with Common Bathroom	1,45,000	1,50,000
Girls	Twin Sharing (AC) with Attached Bathroom	1,60,000	1,65,000
	Twin Sharing (AC) with Common Bathroom	1,45,000	1,50,000
Mess Charges: Vegetarian / Non Vegetarian		80,000	85,000

Admission Process



Eligibility for admission

To be eligible for admission to the PGDM Program, the participants must possess a Bachelor's degree or equivalent, with a minimum of 50% aggregate marks or equivalent in any discipline, recognized by the Association of Indian Universities (AIU) for admission to post-graduate programs. The bachelor's degree or equivalent qualification obtained by the candidate must entail a minimum of three years education after completing higher secondary schooling under the 10+2 system or equivalent. The applicants to the programme are selected on the basis of IMI Selection Index score calculated based on the past academic performance in 10th, 12th, and graduation; CAT/XAT/GMAT/CMAT score; written test; essay writing; group discussion; extempore, and personal interview. Appropriate weightage is given to work experience of the applicants.

Categories of Applicants

Self-Sponsored Candidates: The bulk of the applicants are self-sponsored candidates. They are either fresh graduates or have worked for a few years and joined after quitting their jobs. The Institute's placement cell provides them placement assistance on the best effort basis.

Foreign Nationals

International Management Institute (IMI) Bhubaneswar invites applications from students belonging to foreign countries desirous of pursuing 2- year Post Graduate Diploma in Management (PGDM).

Selection Process

Students are shortlisted on the basis of:

(i) Performance in the Common Admission Test (CAT), XAT, and CMAT

(ii) Academic Record: The shortlisting is done to guarantee that IMI students possess the necessary mathematical, analytical, and linguistic abilities for the management course.

How to Apply



Applications are invited for admission in PGDM

Application form Application form is available at the link <https://admission.imi.edu/bhubaneswar/> and must be submitted online. IMI does not accept admission applications off-line. Applicant should complete the online application form and submit the same along with the admission application fee which is non-refundable. Applications complete in all respects, including application fee, should be submitted online .Incomplete forms are liable to be summarily rejected.

Payment Instructions



The admission application form fee will be as follows

Application processing fee for first program is Rs. 2250/- . The admission fee can be paid through Credit Card / Debit Card / Net Banking through the designated payment gateway.

The background of the page features a large, abstract graphic element on the left side. It consists of several overlapping, semi-transparent orange shapes. These shapes include a large circle at the bottom, a smaller circle above it, and several rectangular and triangular forms that create a sense of depth and motion. The overall effect is a modern, minimalist design.

IMI Bhubaneswar

IDCO Plot No. 1, Gothapatna, PO: Malipada
Dist.: Khordha Bhubaneswar-751003